

Press Releases

digiMine Bolsters Executive Team With Former Microsoft Attorney

Business Intelligence ASP Names Bob Bolan as VP of Legal Affairs

KIRKLAND, WA (August 15, 2000) - digiMine, an application service provider (ASP) of Internet-based data warehousing, data mining, and business intelligence solutions for ebusinesses, announced today the appointment of Bob Bolan to the senior management team as Vice President of Legal Affairs. Bolan will manage all legal matters for digiMine, including licensing efforts, corporate matters and strategic alliances.

"Bob brings a broad base of legal, business and technical experience to digiMine. We have vastly exceeded our originally projected number of customer and partner opportunities, so we are delighted to have someone with Bob's expertise to help us manage the legal aspects of these relationships," comments Dr. Usama Fayyad, co-founder and CEO of digiMine. "Bob is building our legal support team and has established licensing programs that enable rapid deployment of our services and provide a foundation for development of key customer and partner relationships," adds Dr. Fayyad.

Bolan comes to digiMine with over 12 years experience in the high tech industry, including seven years with Microsoft Corporation. At Microsoft, he practiced as a corporate attorney in a wide variety of matters, including intellectual property, licensing, litigation, acquisitions, strategic alliances and investments. He provided legal services to the Windows Platform Division, the Applications Division, the Microsoft Network, and Microsoft Research Division.

Most notably, Bolan led the development of the patent portfolio for Microsoft Research in Redmond, WA, Cambridge, England and China, representing such diverse technologies as speech recognition, natural languages, operating systems, programming languages, cryptography, user interface design, artificial intelligence, development tools, databases and data mining.

"digiMine is reinventing the data mining and business intelligence industry by developing a powerful and sophisticated service solution accessible to companies unable to take advantage of today's costly systems," said Bolan. "I look forward to contributing to the acceleration of industry adoption of digiMine's service."

Bolan has engaged Perkins Coie LLP to provide a broad range of legal services for digiMine. "We are pleased to be working with the caliber of legal professionals at Perkins Coie. Additionally, the Perkins team brings business and technical savvy developed from representing leading technology companies like digiMine", states Bolan.

Bob Giles, the managing partner of Perkins Coie LLP, said, "We are thrilled to join forces with an industry leader like digiMine. Bob Bolan brings the experience of solving intellectual property issues for the foremost software company in the world. We're excited about the legal leadership he brings to digiMine. We are looking forward to using our corporate, patent, licensing and employment law expertise to help digiMine achieve its

business plans."

About digiMine

Founded in March 2000, digiMine is setting new standards for the delivery of powerful analytics and personalization to businesses. digiMine's advanced data warehousing and data mining services are securely delivered via the Internet, which enables a fast and reliable way for businesses to act with precision and speed. digiMine provides invaluable business intelligence and decision support through intuitive reports with customizable and interactive visuals. Typical deployment occurs within a few weeks, dramatically reducing costs, complexities and the burden on IT departments. www.digiMine.com. For additional information about digiMine call (425) 896-1700 or visit the company Web site at www.digiMine.com.

About Perkins Coie LLP

Perkins Coie is a leading technology law firm, with 500 attorneys serving clients from 14 offices in the United States and Asia. The firm has one of the fastest-growing technology/Internet/e-commerce practices in the nation and was named one of the top 10 selected law firms for entrepreneurs in Red Herring's Entrepreneur's Workbook 2000.

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