

Press Releases

digiMine Wins Upside Preview Fall's "Best of Show" Award During Internet World 2000

Data Warehousing and Data Mining ASP Selected From Field of Over 50 Vendors

New York, NY (October 30, 2000) — digiMine, Inc., today announced it won the "Best of Show" award at Upside Preview Fall, held on October 24, during Fall Internet World 2000. The company was selected from a field of over 50 exhibiting vendors. Based in Kirkland, WA, digiMine provides fully managed and hosted data warehousing and data mining services for eBusiness Intelligence.

"This award helps validate digiMine's service model, its technology and the value we deliver to our customers," says Usama Fayyad, CEO and president of digiMine. "digiMine is committed to making data warehousing, data mining and business analytics - normally very expensive and complex processes - available to all businesses via a fast, affordable service."

Preview Fall at Internet World 2000 is an invitation-only event, produced by Upside Events and hosted by Upside Media CEO & Editor David Bunnell. The event showcases the hottest new technologies for the Internet, personal computing and communications industries. Each participating exhibitor is provided with a booth and an Internet connection to support a thorough product demonstration. Invited attendees include media, analysts and venture capitalists. digiMine was chosen as "Best of Show" by an anonymous panel of journalists, industry analysts and venture capitalists in attendance, based on technology innovation, potential benefit to eBusiness customers, and product features.

"Upside Event's Preview Fall exhibitors included a variety of emerging technology leaders. We are pleased to name digiMine as the event's "Best of Show," based on our judges' evaluation of all of the exhibiting companies," says Tim Smith, vice president of Upside

Events.

About digiMine

Founded in March 2000, digiMine is setting new standards for the delivery of powerful analytics and personalization to businesses. digiMine's advanced data warehousing and data mining services are securely delivered via the Internet, which enables a fast and reliable way for businesses to act with precision and speed. digiMine provides invaluable business intelligence and decision support through intuitive reports with customizable and interactive visuals. Typical deployment occurs within a few weeks, dramatically reducing costs, complexities and the burden on IT departments. www.digiMine.com. For additional information about digiMine call (425) 896-1700 or visit the company Web site at www.digiMine.com.

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