

# Software

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# BUSINESS

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**digiMine's** service provides fully hosted and managed data warehousing, data mining, reporting and targeted marketing applications. With digiMine, ebusinesses receive in-depth business intelligence via a cost-efficient outsourced model.

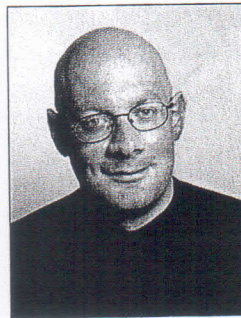
**Customers** Dialpad.com, etrieve

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**digiMine**

"CRM applications are only as good as the data management and analytics behind them. Crucial for CRM success are a reliable, accurate data warehouse and data mining applications that reveal meaningful information about the customer. It doesn't matter how nice your sink and faucet are if your plumbing is a mess. digiMine - via an ASP model - provides the data warehouse and data mining plumbing, along with business intelligence reporting."



Usama Fayyad

-- Usama Fayyad, Ph.D., CEO and president, digiMine, Inc.