Press Releases

digiMine Expands North American Operations with Offices in New York, Chicago, Bay Area and Los Angeles

Strong Demand for Hosted Business Intelligence and Data Mining Services Fuels Business Growth

Bellevue, WA (June 20, 2001) — digiMine™, Inc., a leading service provider of managed business intelligence solutions, today announced expansion of its North American operations, opening four key regional offices in New York, Chicago, the Bay Area and Los Angeles. The new offices will enable a dedicated staff to grow and better service the customers in each area.

David Murphy, regional vice president of sales, will oversee the Chicago and New York-area offices, servicing the Midwest and Northeast territories. On the West Coast, regional offices are now located in Menlo Park, CA and Los Angeles, managed by Omar Tawakol, regional vice president of business development.

Since March of 2000, digiMine has grown from just the three founders to a roster of over 115 today. In the past months, the company has seen increasing demand for its it business intelligence, Web analytics and data mining solutions, acquiring more than thirty customers including retailers, manufacturing companies, financial services firms and e-businesses. The company has received awards such as the "Best of Show" award at Upside Preview Fall, the WSA Industry Achievement Award, "Business Product of the Year," and CMP Media's RealWare award for "Best Intelligent Storage Management."

digiMine services combine leading data warehousing technologies and proprietary data mining algorithms with premier technical expertise and guaranteed service. The company builds and maintains a secure, private data warehouse for each of its customers and applies data mining and analytics to reveal meaningful patterns and provide actionable insight. Each day, digiMine customers

log onto secure, Web-based reports about product sales, customer behavior and marketing campaign response.

digiMine regional offices contact information:

Midwest and Northeast	West Coast (Bay Area, Los Angeles)
David Murphy, regional vice president	Omar Tawakol, regional vice president
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About digiMine
Founded in March 2000, digiMine is setting new standards for the delivery of powerful analytics and personalization to businesses. digiMine's advanced data warehousing and data mining services are securely delivered via the Internet, which enables a fast and reliable way for businesses to act with precision and speed. digiMine provides invaluable business intelligence and decision support through intuitive reports with customizable and interactive visuals. Typical deployment occurs within a few weeks, dramatically reducing costs, complexities and the burden on IT departments. For additional information about digiMine call (425) 896-1700 or visit the company Web site at www.digiMine.com.