

INFORMATIONWEEK

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Print Circ. 400,000

Online Circ. 100,000

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Mining Data For Customer Gold
DigiMine Inc. this week will launch its Enterprise Analytic Services, a hosted service for collecting Website clickstream data and combining it with sales and customer data for analysis. While there are tools to help online marketers answer simple questions, the digiMine service enables advanced analysis and data mining. Pricing begins at \$35,000 per month.