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Press Releases

**EMC Customer digiMine, Inc., Garners RealWare
Award For Intelligent Storage Management Solutions**

HOPKINTON, Mass. and BELLEVUE, Wash. (June 28,
2001) — digiMine, Inc.™, a leading provider of managed
business intelligence solutions, last week was honored
as CMP Media's RealWare 2001 Award winner for the
year's best and most innovative use of intelligent
storage management. digiMine was cited for its
implementation of an EMC E-Infostructure™, including
seamless integration of both storage area network
(SAN) and network attached storage (NAS) solutions.

According to CMP, the RealWare Awards recognize real-
world solutions that produce measurable business
advantages and innovative use of information
technology in the enterprise.

"With the massive amounts of transaction, click-stream,
product and user data generated by our customers, it
was crucial that digiMine implement an intelligent
storage solution that's fast, flexible, reliable and uses
our IT resources most efficiently," said Basel Ojjeh, COO
of digiMine. "The EMC storage infrastructure provides
simplified management and delivers exceptional
business value. Now we're able to manage and protect
our customers' business-critical information effectively
and scale rapidly to provide actionable business
intelligence to our clients."

World-class Enterprise Applications
EMC-based data warehousing solutions enable
customers to gather, manage and analyze business
information and turn it into business intelligence. This
simple, powerful approach helps enterprise application
users achieve their goals while reducing the overall cost
of data management. Companies that choose EMC gain
fast access to all their business data, from any platform,
to speed the flow of information processes and
accelerate business decisions.

EMC's exhaustive interoperability testing ensures the
EMC storage solution will work seamlessly with
customers' favorite enterprise business applications,
server platforms and networking technologies.

Practical Data Warehousing Applications
digiMine's business intelligence solutions enable
organizations to easily manage, interpret and act on
high volumes of data from within specific business units
or across the enterprise for improved marketing,
customer service, merchandising and sales. The company
builds and maintains a secure, private data warehouse
for each of its customers, applies data mining to the data
and provides Web-based business intelligence reports
directly to its clients.

EMC has recognized digiMine as EMC Proven™ E-
Infostructure certified. The EMC Proven Program
identifies companies that have invested in the best
practices for enterprise storage and information
infrastructure, and certifies the highest levels of
performance, information availability, scalability and
customer satisfaction demonstrated by those companies.
EMC is among the many corporations employing digiMine
offerings.

About digiMine

Founded in March 2000, digiMine is setting new standards for the delivery of powerful analytics and personalization to businesses. digiMine's advanced data warehousing and data mining services are securely delivered via the Internet, which enables a fast and reliable way for businesses to act with precision and speed. digiMine provides invaluable business intelligence and decision support through intuitive reports with customizable and interactive visuals. Typical deployment occurs within a few weeks, dramatically reducing costs, complexities and the burden on IT departments. For additional information about digiMine, call 425-216-1700 or visit the company Web site at www.digiMine.com.

About EMC Corporation
EMC Corporation (NYSE: EMC) is the world leader in information storage systems, software, networks and services, providing the information infrastructure for a connected world. Information about EMC's products and services can be found at http://www.EMC.com.

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