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November 6, 2001
Online Circ. 8,900/day

***Posted on BusinessIntelligence.ITToolbox.com,
KnowledgeManagement.ITToolbox.com and DataWarehousing.ITToolbox.com**

Digimine Names Former Vignette And Sap Executive John Vincze Senior VP of Worldwide Field Operations- Industry Veteran's Experience to Help Drive Company's Continued Market Expansion

Bellevue, WA (November 6, 2001) -- digiMine,(TM) Inc., a leading provider of data mining and business intelligence solutions, today announced John Vincze as senior vice president of worldwide field operations and member of the senior leadership team.

Leveraging more than 18 years in the enterprise software industry, Vincze joins digiMine to help extend the company's success and momentum in the data mining, analytics and business intelligence markets. His focus will be customer-facing activities, including client acquisition, customer service and satisfaction, business development and partner programs.

"digiMine has all of the key ingredients of a world-class provider of enterprise solutions: a visionary management team, smart and dedicated employees, and innovative technology," says Vincze. "For me, digiMine is a tremendous opportunity to help develop another industry leader."

Through his previous work with Vignette (Nasdaq: VIGN) and SAP (NYSE: SAP), Vincze has deep experience developing direct and indirect sales channels, including embedded software licensing, application service provider (ASP) partnerships and reseller arrangements. From 1998 to earlier this year, Vincze led the Vignette channel sales, partner and business development teams, driving over 50% of all license revenue business for the last seven quarters. As a member of the founding team of Pandesic LLC, the joint venture between Intel (Nasdaq: INTC) and SAP, he was responsible for building both direct sales and channel partnerships.

"John is a vital addition to the digiMine executive team, providing management excellence, strategic vision and proven customer acquisition strategies," says Usama Fayyad, president, CEO and co-founder of digiMine. "John's expertise positions digiMine

to better capitalize on steadily increasing customer and partner opportunities, building on the company's current success."

Since its founding in March 2000, digiMine has displayed consistent growth both as a company and in its technology offerings. The company has increased its staff to approximately 120 employees, completed an acquisition earlier this year of predictive data mining and personalization technology provider, CoRelation, and has developed a strong customer base with over 30 deployments.

About digiMine

digiMine is setting new standards for the delivery of powerful data mining and analytics. Our managed data mining solutions transform raw data into actionable business intelligence for more profitable marketing campaigns, sales interactions and customer relationships. Our solutions are powered by a fully managed data warehouse and delivered via the Internet, providing fast deployment, a low total cost of ownership and outstanding return on investment. For additional information about digiMine call 425/460-5000 or visit the company Web site at www.digiMine.com.