CHIEFDATA OFFICER

03 - 04 May 2016
Kensington Close Hotel, London, United Kingdom

Day 1 - 3rd May 2016

8:00   **Registration & networking coffee**

8:50   **Chairperson's opening remarks and welcome**

9:00   **Icebreaker: What are your event objectives?**

To boost networking and interactivity, the conference will begin with an opportunity for everybody to get to know one another. Attendees will then have 15 minutes to discuss their key objectives for attending the event which will be used to influence discussions throughout the entire conference. At the end of the second day the objectives will be reviewed and there will be further opportunities to discuss any remaining points.

9:15   **How to make the CDO role work and build an effective data organisation**

- The Defence Infrastructure Organisation case study
- Ownership and accountability – the first steps to changing behaviours
- Proving the concrete worth of the Chief Data Officer

Tony Gosling
Chief Data Officer
Defence Infrastructure Organisation

Panel discussion

9:55   **Information Governance (IG) across the data life-cycle**

- How to establish an IG Policy
- How to set roles & responsibilities
- How to deal with overlaps across the organisation
- How to measure IG progress and success

Hany Choueiri
Chief Data Officer
Bank of England

Tony Gosling
Chief Data Officer
Defence Infrastructure Organisation

Anthony Stevens
Chief Data Officer
Marsh

Andrew Mann
Customer Data Director
The Co-operative Group

10:35   **Our experiences**

- Visions for data
- Information relevance in the customer experience
- Agile Data – exploring information incrementally

11:00   **Morning coffee and networking**

11:30   **Data driven business innovation: Leveraging the potential of your data**

- Using predictive analytics to improve the speed of decision making
- Innovating through data to create business agility, responsiveness and agility
- Leveraging data to create new business opportunities and discover new markets
- Enabling competitive differentiation through data analytics
- Cutting unnecessary spending using data derived insights

Raveendra Bharadwaj
Chief Data Architect
Deutsche Bank

12:10   **Driving innovation by leveraging data**

Anthony Stevens
Chief Data Officer
Marsh

12:50   **Lunch and networking**

Roundtable Discussion

13:50   **Embedding a data-centric culture into the fabric of your organisation**

- Establishing an understanding of how to use data in every area of the organisation
- Navigating change from the CDO down
- Decentralising and democratising data with minimum disruption
- Educating the entire company on the benefits of embracing data analytics, and how to achieve this
- Overcoming common pitfalls in establishing a data-driven culture

Orlando Machado
Chief Data Scientist
Moneysupermarket.com

Roundtable Discussion

14:30   **Preparing for new legislation**

- Should the upcoming EU legislation be seen as an opportunity to drive the importance of data within your organisation?
- What will be the implications for businesses?
- The benefits of forming a governance group to oversee privacy activities

- How to start preparations early to get ahead
- How would you react to a data security breach?

Simon Wright
Strategic Governance Manager - Data Protection and Privacy, CIPP/E
Sky

15:10   Afternoon tea and networking

Roundtable discussion

15:40   How to model and classify the entire data enterprise with the least effort

- Let's get atomic! The basics of Federated Subject Area Modelling
- Composition modelling…building the big picture from the lego bricks of data
- It's not an Ocean…so you don't need to boil it, actually
- Mission possible: Enabling architects and projects to seamlessly collaborate on your data vision
- 50% of what you have is everywhere! Access before Share, Share before Copy

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16:20   Achieving company-wide data literacy

- Creating an understanding of how to use data in every area of the organisation
- Distributing data competencies throughout the organisation to ensure data literacy throughout
- Educating the workforce on the benefits of using data in everyday work
- Utilising the best tools to simplify data usage and understanding
- Establishing formal training on data usage for employees

Neil Taylor
Head of Data and Systems
Liv-Ex