

KDD 2016 Speakers

The Dirty Little Secret of Enterprise Data

Andy Palmer: Co-Founder & CEO / Tamr, Inc.

Wednesday, August 17 - 10:00am to 12:00pm (Yosemite)

Applied Data Science Invited Talks

The time has come to manage information across the enterprise as a strategic asset and deliver to enterprise data consumers, experiences that rival their experiences managing information on the public web. People who use information technology at work are the same people that go home and use the Internet. Why should their information systems at work be harder to use—or less satisfying—than the systems they use at home?

In this presentation, serial entrepreneur and Tamr Co-Founder Andy Palmer exposes the dirty secret of messy, siloed, enterprise data. Pulling from first hand experience, Palmer shares how Fortune 500 companies are saving \$100s of millions by automatically unifying and preparing enterprise data at scale—and empowering enterprise data and IT professionals to become the “Googlers” of their enterprise.

Speaker Bio

[Andy Palmer](#) is a serial entrepreneur and angel investor who [has helped start, fund or found](#) 50+ innovative companies in technology, health care and the life sciences, including pioneering big data analytics company [Vertica Systems](#) (acquired by HP). He also founded [Koa Labs](#), a shared start-up space for entrepreneurs in Cambridge’s Harvard Square; and is a Research Affiliate at MIT CSAIL and co-presenter of the MIT edX course “[Startup Success: How to Launch a Technology Company in 6 Steps](#).”

Previously, Palmer was a member of the core startup team and the SVP and CIO at [Infinity Pharmaceuticals](#) (NASDAQ: INFI); and held positions at innovative companies including Novartis, Bowstreet, pcOrder.com and Trilogy.

(BA, Bowdoin 1988; MBA, Tuck School of Business at Dartmouth, 1994)

