

Ex-Yahoos Raise \$3.2M for ChoozOn



More money for online deals? You betcha. This time it's Bellevue, WA-based [ChoozOn](#), which is developing a consumer service to help shoppers sift and aggregate sales, deals, and offers from different sources. The company has [raised \\$3.2 million](#), led by Michael Orsak of Worldview Technology Partners and James Brown of AVG Ventures. ChoozOn was founded by a trio of former Yahoo execs: Nick Weir, Usama Fayyad, and Hunter Madsen. The startup says its consumer product is coming sometime in the third quarter.