

Analyze This

by Kristin Lavin Taveira

Telephia Inc. (San Francisco), a data and intelligence provider for the wireless industry, announced a strategic relationship with digiMine Inc. (Bellevue, Wash.), a service provider of business intelligence solutions. Leveraging digiMine data warehousing and data mining services, Telephia will offer wireless carriers the first service to manage and analyze server-based, wireless Internet data streams. The new service is aimed at providing wireless carriers with a comprehensive solution for processing and interpreting server log file information. Carriers will be able to integrate large data sets and perform sophisticated analysis on subscriber usage, demographics, trends and patterns.