

TARGET

M A R K E T I N G

January 2002
Circ. 40,736

NUTS & BOLTS

digiMine Inc. and **J. Crew** have forged an agreement whereby the apparel and accessories giant will deploy a suite of digiMine solutions to include Web site analytics and real-time cross-sell and upsell applications. digiMine will also provide J. Crew predictive data mining technology to deliver product recommendations to jcrew.com customers. For more information about digiMine solutions, visit www.digiMine.com.