



Yahoo! Researchers Awarded Top Honors in Computer Science and Information Technology from ACM and IEEE

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SUNNYVALE, Calif.--(BUSINESS WIRE)--Yahoo! Inc. (Nasdaq:YHOO), a leading global Internet company, today announced that three world-renowned scientists from Yahoo! Research have been recognized for their achievements in fields key to developing the next-generation of Internet experiences, including computer science, artificial intelligence, data mining, and algorithm engineering. Dr. Andrei Broder was named Fellow of the Association for Computing Machinery (ACM) and Dr. Ron Brachman and Dr. Raghu Ramakrishnan were named Fellows of the Institute of Electrical and Electronics Engineers (IEEE). These prestigious honors recognize individuals who have made significant contributions to both the practical and theoretical aspects of computing and information technology.

Broder is a fellow and vice president for computational advertising and search technology at Yahoo! Research where he conducts new research on the intersection of information retrieval, machine learning, optimization, and microeconomics and leads the computational advertising group. He was selected for the honor of ACM Fellow for contributions to algorithms and web technology.

Brachman is the vice president of worldwide research operations for Yahoo! Research and is responsible for all operational activities for the organization; his responsibilities also include overseeing academic relations for all of Yahoo!. Brachman was selected as an IEEE Fellow for his leadership in knowledge representation and reasoning in computer science and artificial intelligence.

Ramakrishnan is chief scientist for Yahoo!'s audience group and a Yahoo! Research Fellow, heading up the community systems group. Ramakrishnan was selected as an IEEE Fellow for his contributions to the fields of deductive databases, data mining and query optimization.

"We are honored to have so many of our talented researchers recognized by top scientific organizations and the academic community at large for their technical and scientific contributions to both academic and product and systems accomplishments," said Dr. Usama Fayyad, EVP and chief data officer for Yahoo! "At Yahoo!, critical research into the sciences that underpin the Internet are helping us to create increasingly indispensable experiences for our users and to advance the positive impact of the Internet around the world."

As a testimony to the depth of talent and expertise on Yahoo!'s fast-growing research team – which is one of the largest in the world focused on the new sciences of the Internet – Broder joins four other ACM Fellows at Yahoo!: Brachman; Fayyad; Dr. Prabhakar Raghavan, head of Yahoo! Research; and Ramakrishnan. Previous honorees from Yahoo! as IEEE Fellows include Broder and Raghavan.

Yahoo! Research's mission is to develop the world-class science that will deliver the next generation of businesses to the company. Yahoo!'s scientists focus on data-driven analysis, high-quality search, algorithms and economic models. Yahoo! Research is committed to an open culture of collaboration with peers from academic and research institutions, with a focus on simultaneously publishing scientific work of the highest standard and driving a research agenda with significant impact for the company.

ACM is an educational and scientific society uniting the world's computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. The ACM Fellows program was established to recognize outstanding ACM members for technical, professional and leadership contributions.

IEEE is the world's largest technical professional society. The organization fosters technological innovation and excellence for the benefit of humanity. Through its more than 370,000 members in 160 countries, IEEE is a leading authority on a wide variety of areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics. IEEE Fellow is the highest grade of membership and is recognized by the technical community as a prestigious honor and an important career achievement.

About Yahoo! Inc.

Yahoo! Inc. is a leading global Internet brand and one of the most trafficked Internet destinations worldwide. Yahoo! is focused on powering its communities of users, advertisers, publishers, and developers by creating indispensable experiences built on trust. Yahoo! is headquartered in Sunnyvale, California. For more information, visit pressroom.yahoo.com (<http://pressroom.yahoo.com/>) or the company's blog, Yodel Anecdotal (<http://yodel.yahoo.com/>).

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