

Revenue Science Appoints Industry Veteran as President and Chief Executive Officer

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BELLEVUE, Wash.--(BUSINESS WIRE)--June 9, 2003--Revenue Science, Inc. (TM) (formerly digiMine), the world's leading eBusiness revenue maximization service provider, announced today the appointment of Bill Gossman as President and CEO. With more than 20 years of executive management experience, Gossman will continue to strengthen the company's relationships with large enterprise customers and drive the company's focal strategies for growth in the merchandising and media publishing industries.

As chief executive of Revenue Science, Gossman will be responsible for mapping corporate strategy and direction. Gossman's proven track record of entrepreneurial leadership will be instrumental in achieving the company's mission to deliver on-demand services that maximize revenue for eBusiness organizations. Combining breakthrough technologies in predictive analytics, N-Scale data mining, and contextualization with in-depth industry expertise and services highly focused on specific eBusiness processes, Revenue Science's Switched-On Revenue(TM) services are designed to maximize eBusiness revenue by predicting customer interactions, scoring customer potential, and triggering customer responses.

Before joining Revenue Science, Gossman was a venture partner at Mohr, Davidow Ventures where he helped grow and develop the firm's portfolio companies. Previously, Gossman was a senior director of global alliances at Openwave (Nasdaq:OPWV), a provider of Internet-based communication infrastructure software and applications. In 1997 he co-founded @mobile, a wireless Internet software and services company, where he served as COO and CFO, and later engineered the company's \$400 million merger with Software.com. Following the merger, Gossman served as the vice president of business strategy for Software.com. He has also held executive positions with AT&T Wireless, Lucent, Hughes and Northrop.

"As eBusiness becomes mainstream to the revenue profile of global organizations, Revenue Science, with its unique, data-driven, on-demand services, is in a unique position to capture a large share of the emerging eBusiness revenue services market," said Gossman. "I am thrilled by the opportunity to build upon the impressive Revenue Science legacy to propel the company's growth."

"Bill brings a tremendous amount of experience in developing and executing operational strategies and delivering business efficiencies," said Dr. Usama Fayyad, chairman of the board and co-founder of Revenue Science. "As Revenue Science continues to grow, Bill's knowledge will be instrumental in maintaining the momentum we have achieved so far with our compelling services and unwavering commitment to customer satisfaction."

About Revenue Science Inc.

Revenue Science, Inc.(TM) (formerly digiMine) -- Making eBusiness Pay Off(TM) -- is the world's leading eBusiness revenue maximization service. The company's suite of Switched-On Revenue(TM) on-demand services enables enterprises to Predict, Score and Act(TM) on eBusiness revenue opportunities. Utilizing

the Digimine Contextualization Architecture(TM) and patent-pending data mining technologies Revenue Science on-demand services deliver unprecedented levels of intelligence, predictability and responsiveness maximize eBusiness revenue. For more information visit www.revenuescience.com.

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